# Summer Reading and Independent Study Media Studies

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| Topic | Watch | Read | Questions to ask… |
| Media Language | [https://www.youtube.com/watch?time\_continue=1&v=SlpOaY-\_HMk&feature=emb\_logo](about:blank) | [https://www.englishandmedia.co.uk/media-magazine/articles/33315](about:blank)  ***SEMIOTICS*** | What is media language?  What are the four signs that convey meaning in audio-visual texts? |
| Representation | [https://www.youtube.com/watch?v=7AVAXe219RQ](about:blank)  [https://www.imdb.com/title/tt9268756/](about:blank)  They’ve Gotta Have Us – documentary on Netflix, but you can also see extracts on You Tube and the BBC website |  | What is representation?  How are representations created using specific Media Language?  How are the Black Community, history and Culture represented in the mainstream media? |
| Audiences | [https://www.youtube.com/watch?v=Zaa0YpsnGpc](about:blank)  [https://www.youtube.com/watch?v=6xh9FjcQTWE](about:blank) |  | How have ideas about audiences changed over the years?  To what extent are audience’s perceptions of the world influenced by media texts?  What factors might alter the way audiences respond to media texts?  How are media texts constructed to appeal to specific audiences? |
| Media Ownership | [https://www.youtube.com/watch?v=2FnbbgUIO4w](about:blank) | [https://www.mediareform.org.uk/](about:blank)  [https://www.nuj.org.uk/news/media-ownership-power-and-influence-belongs-to-few/](about:blank) | Who owns the media?  Should anyone be able to own a Newspaper of TV station?  Do you think public service broadcasting (such as the BBC) is important? |
| Genre | [https://www.youtube.com/watch?time\_continue=4&v=v2vOhTNmRrA&feature=emb\_logo](about:blank)  On the BBC website you can find a series of critiques of different genre forms. The Series is called Secrets of Cinema.  [https://www.bbc.co.uk/iplayer/episodes/b0bbn5pt/mark-kermodes-secrets-of-cinema](about:blank) | [https://www.englishandmedia.co.uk/media-magazine/articles/15826](about:blank)  ***Genre Is DEAD*** | What is genre?  What different types of genre can you identify?  What are the characteristics of specific types of genre (for example, common narrative events, settings or types of characters)?  Why are specific genres popular with audiences? |
| Black Panther | [https://www.bbc.co.uk/iplayer/episode/m000gg30/mark-kermodes-secrets-of-cinema-series-2-1-superheroes](about:blank)  Or why not watch the film? You know you want to….  [https://www.bbc.co.uk/iplayer/episode/p073k6r3/movies-with-ali-plumb-lupita-nyongo-the-story-so-far](about:blank) | [https://www.englishandmedia.co.uk/media-magazine/articles/30349](about:blank)  ***WAKANDA FOREVER*** | Why do you think Black Panther was popular with contemporary audiences?  Was Black Panther successful?  How was Black Panther marketed to audiences? |

Suggested Activities:

1. Close-analyse key scenes from a favourite TV programme or Film
2. Create your own media texts – advertisements (either print or audio-visual), magazine front covers or websites will all help to build your technical skills which are useful for the coursework aspect.
3. Watch a wide range of films from different genres. The BBC iplayer has a good variety which changes regularly. Try to expose yourself to a wider range of media texts than normal by watching older films, or texts from a genre with which you are less familiar.
4. Read the ‘Media’ section of the Guardian newspaper website regularly.