**A level Media: Transition work– Year 11**

**Task 1: Stay engaged with the Media: (3 hours in total – 30 mins each week)**

* How do I do this? Download BBC Sounds and/or another podcast app onto your phone.
* Listen to the Media Show once a week on BBC Sounds and make brief notes (see below)
* Listen to ‘The Rest Is Entertainment’ on your podcast app. Make brief notes:
  + What is the story?
  + What concepts are new or unfamiliar to you?
  + What can you do to develop your understanding more? (google search; newspaper or online news article, etc).

**Task 2: Understanding Representation – why it matters to the Cultural Industries**

Independent Learning In Media Studies is often developed using a mixture of different text types. Wach the two videos below and answer the following questions:

1. What is representation?
2. How are representations created using specific Media Language?
3. How are the Black Community, history and Culture represented in the mainstream media?

[Media Studies - Stuart Hall's Representation Theory - Simple Guide For Students & Teachers](https://www.youtube.com/watch?v=HxK5CXfKSCI)

[Black Hollywood: Theyve Gotta Have Us - BBC iPlayer](https://www.bbc.co.uk/iplayer/episodes/b0bp23l2/black-hollywood-theyve-gotta-have-us)

**Task 3: Prepare for next academic year by thinking about your relationship with the media you consume.**

Watch this video first:[Media Studies - Uses & Gratifications Theory - Simple Guide](https://www.youtube.com/watch?v=_1pBBnnWbDQ)

Keep a diary detailing all the media you consume within a week. If you have an app on your phone which records your online activity this might help to. Consider:

1. What was the text (name and type, e.g. ***Disney+ Documentary, Jaws the Untold Story***) ?
2. Where and when did you access this text?
3. Why did you choose this text? How did it meet your needs as a consumer?

Write a one page reflection about your media consumption habits.

* Explain key knowledge about this issue – facts, figures, information you have found out.
* Explain why you chose these texts and consider how your use of specific texts and the media more generally, impacts on your life.
* Explain how you make use of the texts, using Blumler and Katz’s ideas.

**Your to do list:**

1. Listen to The Rest Is Entertainment/Media Show and record main details
2. Understanding Representation
3. Reflect on your own relationship with the Media.