



2nd March 2026

Dear Parents and Carers,

You have been forwarded some communication from Essex Police with regards to a social media post.

You may be aware of such social media circulating which promotes violence between a number of local secondary schools. The language and imagery are deeply concerning. It encourages young people to engage in aggression and frames this as a form of rivalry.

The particular post, started over half term with a similar version which has now unfortunately spread to Southend and across the country. All local headteachers are aware of the post. The police and Southend City Council have been informed. Investigations are ongoing and the Police are working with the social media companies to take down the posts.

Students will come across posts like these and other inappropriate behaviours in the wider community. This is why we focus on character in school so, that whatever the issue that arises, students are able to navigate them appropriately. Our students consistently behave with the highest standards when travelling to and from school. They know only too well that this type of social media nonsense is not worth their time or engagement. Social media can, at times, be used inappropriately, like this, to cause issues. The aim of the people creating these posts, if indeed it is people creating them, is purely to gain notoriety.

We will remind our students during assemblies and form time about the importance of staying safe on the way to and from school, travelling, where possible, in small groups and proceeding straight home after using public transport. I would also ask that families reinforce this message at home and that students do not engage with this on social media. If we have any further updates from the police, we will of course keep you informed.

Your vigilance and partnership matter. When home and school act together, we protect our young people and our community.

Thank you for your continued support.

Yours sincerely,

Mrs H Barnes
Headteacher